

TENTATIVE CALENDAR FOR TWO LANE 2020 PHOTOSHOOT

M	31	
SEPTEMBER		
T	1	
W	2	
H	3	
F	4	
S	5	
S	6	
M	7	LABOR DAY HOLIDAY - Client and Agency closed
T	8	
W	9	
H	10	Client approves
F	11	kick off call
S	12	
S	13	
M	14	casting & location prep
T	15	casting & location prep
W	16	casting & location prep
H	17	casting & location prep
F	18	casting & location prep
S	19	
S	20	
M	21	casting and locations to Upshot first thing AM (probably over weekend)
T	22	casting & locations to client
W	23	client review
H	24	client approves
F	25	final deadline for client approval
S	26	
S	27	
M	28	production
T	29	production
W	30	production
October		
H	1	production
F	2	production
S	3	
S	4	production - photog travel / agency travel if poss?
M	5	LOCATION TECH SCOUT / PREPRO /
T	6	LOAD IN/PREP DAY
W	7	SHOOT / Luke's preferred stylists travel
H	8	SHOOT w. Luke
F	9	Link of jpgs to kimber and creative next day and drive shipped out as soon as ready to Kimber or other address TBD